



Laura McNeil
graphic design

CONTACT

LAURA MCNEIL

Halifax, Nova Scotia, CA

902 580 2131

lauramcneil00@gmail.com

EDUCATION

DIPLOMA OF GRAPHIC DESIGN

September 2023 - May 2025

Nova Scotia Community College

Ivany Campus, Dartmouth, NS

SKILLS

SOFTWARE

Microsoft Office 365

Figma

Numbers

Full Adobe Suite

SOFT SKILLS

Customer Service

Communication/writing

Quick learner

Positive attitude

REFERENCES

PAUL WILLIAMS

Managing Director

DAL Creative Services

902 403 7643

Paul.Williams@dal.ca

JOSH ROONEY

Senior Director

DAL Creative Services

902 222 5334

Josh.Rooney@dal.ca

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

September 2024 - Present

Laura McNeil Graphics

- Understand and research client specifications and needs
- Illustrate moodboards and thumbnails
- Make digital rough drafts
- Use appropriate software to create and package final design
- Deliver products adjusted to client's specifications

JUNIOR GRAPHIC DESIGNER

April 2025 - May 2025

Co-Op Program at Dalhousie University

- Design stationary and creative projects requested by university
- Develop marketing strategy
- Ensure files are ready to print
- Deliver products adjusted to client's specifications

MUSIC COMPOSER

June 2018 - Present

Lia Meni Productions

- Research music based on recommendations and guidelines of client
- Produce various versions of commissioned soundtrack and make alterations based on client needs
- Mix and master audio to industry standards

SALES ASSOCIATE/CASHIER

September 2019 - January 2021

The Source - Halifax, NS

- Meet sales targets and percentages implemented by upper management, keeping updated on information about products at store
- Print tickets and displays to correct specifications and affix them to the designated fixtures
- Operate computer system to set up phone, internet, and cable connections in customers' homes
- Mop, dust, and dispose of garbage every shift
- Follow Covid-19 procedures during lockdown, screening customers at the door for symptoms of Covid-19 and answering questions
- Count money and complete bookkeeping if closing the store, and deposit money at bank when needed

ENTERTAINER

February 2019 - October 2024

HRM Mascots & Inflatables - Halifax, NS

- Research a character and represent it for children's events
- Transport people and equipment
- Set up and tear down
- Ensure children follow safety standards



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EXPERIENCE

DISHWASHER

March 2018 - June 2018

Odell's Gluten Free Bakery - Halifax, NS

- Wash and organize dishes in a timely manner
- Sweep and mop floors
- Bus tables

TEMPORARY WORKER/SHIFT FILLER

July 2017 - June 2018

Integrated Staffing Ltd. - Halifax, NS

As a kitchen steward,

- Sort, load, and transport dishes at expediting stations during events
- Sweep and mop floors, plus dispose of waste
- Wash and sort dishes
- Ensure cleanliness of kitchen work areas and equipment
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As a custodian,

- Sweep and mop floors
- Dispose of waste
- Clean bathrooms thoroughly
-

As a custodian,

- Sweep and mop floors
- Dispose of waste
- Clean bathrooms thoroughly
-

As a housekeeper,

- Wash and fold hotel linens
- Clean rooms to hotel standards
- Be organised and timely while doing tasks unsupervised
- Transport and replenish supplies

CLOTHING/FOOTWEAR ADVISOR

August 2013 - May 2016

Sportchek - Halifax, NS

- Greet customers and ascertain what each customer wants or needs
- Recommend, select, and help locate or obtain merchandise based on customer needs and desires
- Explain use, operation, and care of merchandise to customers
- Maintain knowledge of current sales and promotions, policies regarding payment
- Watch for and recognize security risks and thefts, and know how to prevent or handle these situations
- Sort and fold merchandise
- Clean mirrors, vacuum, sweep, and wax and dust clothing racks